

# INTERNATIONAL CONFERENCE ON PALEARCTIC STEPPE BIRDS

ECOLOGY AND  
CONSERVATION  
CHALLENGES  
COMMERCIAL DOSSIER



**25-29  
MARCH  
2025**

Universidad de  
Castilla La Mancha

**CIUDAD REAL  
SPAIN**







## Welcoming message

Welcome to the **International Conference on Palearctic Steppe Birds: ecology and conservation challenges (ICPSB)**. The Conference will be held in Ciudad Real (Spain), from 25 to 29 March 2025, commemorating two decades since the International Symposium on Ecology and Conservation of Steppe-land birds (Lleida (Spain), 2004).

Palearctic steppes are among the most extensive terrestrial ecosystems worldwide, but they are also one of the habitats most threatened due to human activities. The intensification of traditional land uses, along with the development of new ones such as renewable energy, have jeopardised these environments and the bird community that inhabit them. Identifying the ecological requirements of species and the factors limiting their population size, as well as understanding current and future conservation challenges, such as global warming, is crucial for their conservation.

ICPSB aims to bring together researchers, students, practitioners and managers to share and exchange their experiences and latest research results on the ecology and conservation challenges of Palearctic steppe birds, and to promote and strengthen international scientific cooperation in synergy with other professional associations.

The conference is organised by the Research Group on Steppe Birds of the Iberian Peninsula (GIAE) and the University of Castilla-La Mancha, with the collaboration of the Steppe Forward Chair. The programme will include keynote speakers, oral presentations, posters, workshops and field trips.

Finally, the intention of this conference (which has already been held three times in Spain) is for this forum to meet periodically, with the possibility of other countries hosting it in the future. We encourage all those interested to register and contribute to this event, which will be an important reference for researchers, managers and conservationists.

See you in Ciudad Real next March!





# Scientific committee

## Members

### **Nyambayar Batbayar**

Director and researcher at the Wildlife Science and Conservation Center of Mongolia.

### **Ana Benítez**

Researcher at the Natural Museum of Natural Sciences. Spain.

### **Carolina Bravo**

Researcher at the Autonomous University of Madrid. Member of GIAE and the Organizing Committee. Spain.

### **Inês Catry**

Researcher in the University of Porto. Portugal.

### **Elena Concepción**

Researcher at the Natural Museum of Natural Sciences. Spain.

### **Mario Díaz**

Researcher at the Natural Museum of Natural Sciences. Member of the Scientific Committee of SEO/Birdlife. Spain.

### **Aldina Franco**

Professor of ecology at the University of East Anglia in the United Kingdom.

### **Julia Gómez Catasús**

Researcher at the Autonomous University of Madrid. Spain.

### **Irene Guerrero**

Researcher in the Joint Research Centre of the European Commission.

### **Yves Hingrat**

Research Manager at Reneco International Wildlife Consultants located in the United Arab Emirates.

### **Johannes Kamp**

Researcher in the University of Göttingen. Germany.

### **Santi Mañosa**

Researcher at the University of Barcelona. Member of GIAE. Spain.

### **Francisco Moreira**

Senior researcher at the University of Porto, into the Biodiversity and Genetic Resources Research Centre (CIBIO). Portugal.

### **Rob Sheldon**

Freelance researcher from the United Kingdom. Linked to the Ornithological Society of the Middle East the Caucasus and Central Asia (OSME). UK.

### **Ilya Smelansky**

Researcher at the Association for the Conservation of Biodiversity of Kazakhstan.





# Organizing committee

## Members

### Beatriz Arroyo

Researcher of the Spanish National Research Council, and director of the Institute for Game and Wildlife Management. Spain.

### Gerard Bota Cabau

Researcher at Forest Sciences Centre of Catalonia. Spain.

### Carolina Bravo

Researcher at the Autonomous University of Madrid. Spain. Member of GIAE and the Scientific Committee.

### Julia Gómez Catasús

Researcher at the Autonomous University of Madrid. Spain.

### Teresa Marques

Researcher at the University of Porto, Center in Biodiversity and Genetic Resources. Portugal.

### Carlos Martín

Professor of the Faculty of Biological Sciences at the Complutense University of Madrid. Spain.

### Manuel B. Morales

Professor at the Autonomous University of Madrid. Spain.

### François Mougeot

Researcher at the Spanish National Research Council, Institute for Game and Wildlife Management. Spain.

### Núria Pou Àlvarez

Technical Secretary. Technician in the Forest Sciences and Technology Centre of Catalonia. Spain.

### Joao Paulo Silva

Researcher at the University of Porto, Center in Biodiversity and Genetic Resources. Portugal.

### Juan Traba

Researcher at the Autonomous University of Madrid. Spain.





## Topics of the conference

**1. Evolutionary and behavioral ecology of steppe birds.** The evolutionary history and behavioral ecology of steppe birds help us to understand the adaptations of steppe birds to their unique environments. This session covers aspects such as mating systems, social structures, genetic diversity, habitat use and selection, or foraging and breeding ecology, among others, shedding light on how evolutionary processes have shaped their behaviors and ecological interactions.

**2. Life-history strategies.** Exploring the survival strategies of steppe birds and identifying the factors contributing to unbalancing breeding output and survival pose challenges in conservation biology. This topic session comprehensively examines critical factors including breeding success, life expectancy, predation, competition or mutualism dynamics, and disease and parasite prevalence.

**3. Population monitoring and trends.** Monitoring the populations of steppe birds and analyzing their trends over time is crucial to understand ecosystem health and adaptive management of conservation efforts. This session focuses on the diverse methods used in population monitoring, including field surveys, satellite tracking, passive acoustic monitoring and citizen science programs; as well as analytical methods for identifying trends.

**4. Movement strategies and migration patterns.** Understanding the movement strategies and migration patterns of steppe birds is essential for comprehending their ecological dynamics and ensuring their conservation. This topic investigates how these species navigate diverse landscapes during seasonal migrations, examining factors such as route selection, stopover sites, and the timing of movements.

**5. Dynamics and Drivers of Habitat Change in Steppe and Pseudo-steppe ecosystems.** Understanding the drivers of habitat change in steppe and pseudo-steppe ecosystems and their complex interacting dynamics is essential for the effective conservation and sustainable management of these valuable habitats and the biodiversity they support. This topic session includes research on land conversion, livestock grazing, fire regimes, and any other potential drivers of habitat change in steppic ecosystems.

**6. Impact of human infrastructures.** Impact of human infrastructures is currently critical to preserve steppe bird populations and their habitats. This topic delves into the effects of various infrastructure types such as roads, power lines, the proliferation of renewable energies (i.e., photovoltaic, wind farms), and urban expansion on the natural landscapes and ecosystems essential for these birds.

**7. Climate change.** The impacts of climate change on the ecology of steppe birds is an issue of increasing concern. This topic explores the effects of changing temperatures, precipitation patterns, and extreme weather events on the habitats and food resources critical for these species, as well as on the mechanisms affecting reproduction and survival. The discussion covers the direct and indirect effects of climate change, such as altered movement patterns, shifts in breeding seasons, and changes in population distributions.

**8. Conservation strategies and policy mechanisms: Present and future.** This topic addresses the current and future strategies and policies aimed at the conservation of steppe birds. It explores conservation practices such as habitat restoration, agri-environmental programs, sustainable land-use, management interventions, community involvement, and reintroductions & ex-situ conservation programs. Additionally, it examines policy mechanisms at local, national, and international levels that support these strategies, including legislation, protected areas, and incentive programs.





## Venue

### Universidad de Castilla La Mancha

#### Paraninfo Luis Arroyo

Universidad de Castilla – La Mancha, Paseo del Rectorado, 13003 Ciudad Real (SPAIN)

The University of Castilla La Mancha is co-organiser of the Conference and hosts the headquarters of the Institute for Game and Wildlife Research (IREC), a mixed institute belonging to the UCLM, the Spanish National Research Council (CSIC) and the Castilla-La Mancha regional Government (JCCM). IREC is one of the Spanish research centres where steppe birds are studied, among to other lines of research related to game management.

The main events of the Conference take place in the Paraninfo Luis Arroyo of the University of Castilla-La Mancha in Ciudad Real. The rest of the events will take place in the IREC, which is located in the building opposite the auditorium.

The campus where the auditorium is located is accessed from the entrance located on the Ronda de Toledo, just in front of the Hotel Doña Carlota. From there you enter the Paseo del Doctorado, in the central part of which there is a well signposted access to the Paraninfo. Just on the other side of the Paseo del Doctorado is the IREC.







## Technical secretariat

**Fase20**  
c o n g r e s o s

C/ Narváez, 15, 1º Izqda.  
28009 Madrid

**Tlf.**

902 430 960

**Contact for sponsors:**

Aura Domínguez

**E-mail**

adominguez@fase20.com

info@fase20.com

**Movil:**

+ 34 639 134 467

**Conference Web**

<https://steppebirds.com>





**Commercial oportunities**

# **Commercial Exhibition**

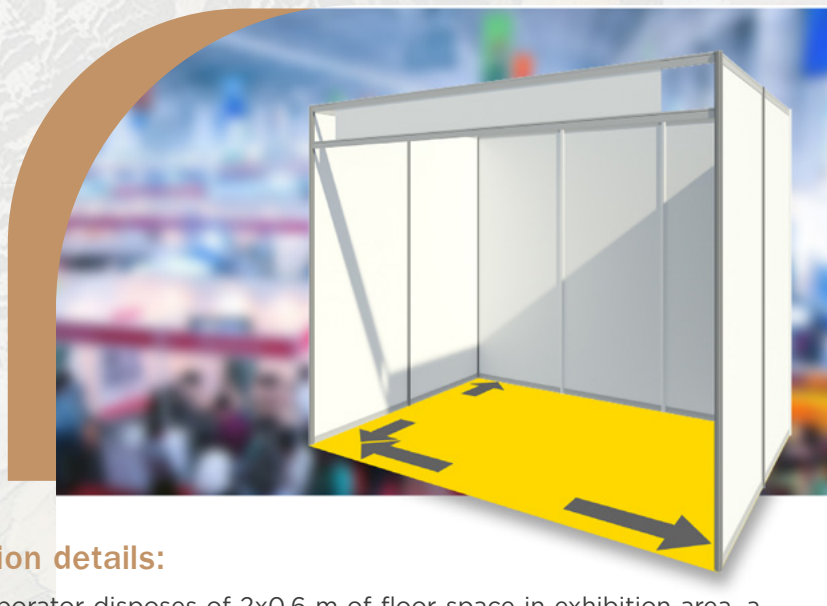




## Space for Booth/Stand

### Collaboration details:

- The collaborator disposes of 9sqm, or special 36sqm, of floor space in exhibition area to set up its commercial space, according to its possibilities and preferences, either through a design, modular or portable structure. The equipment, structure and furniture run on the exhibitor, assembly and disassembly are not included
- Equipment, such as tables, counters, chairs, showcases, televisions, etc., are at the exhibitor's expense. The collaborator may rent the necessary equipment and furniture to set up its commercial space, or use its own furniture and equipment. The technical secretariat can be consulted for information on equipment and furniture rental, see section Furniture rental information for this purpose.
- Spaces will be assigned on a first-come, first-served basis



## Space for Table

### Collaboration details:

- The collaborator disposes of 2x0.6 m of floor space in exhibition area, a space smaller than the booth space.
- The collaborator may use the space to place a table and/or counter, for example.
- Equipment, such as tables, counters, chairs, showcases, televisions, etc., are at the exhibitor's expense. The collaborator may rent the necessary equipment and furniture to set up its commercial space, or use its own furniture and equipment. The technical secretariat can be consulted for information on equipment and furniture rental, see section Furniture rental information for this purpose
- The spaces will be assigned in order of arrival of the petitions.





## Space for Display in sponsor area

### Collaboration details:

Grants access to set up a roll up banner (Display) (2.00 m height x 0.90 m wide) with sponsoring company or product logo.

It will be available in the exhibition area during the whole congress







**Commercial oportunities**

# **Technology Services**





## Digital Living Format



Digital Living Format combines functionality and cutting-edge technology and gives you access to a high-quality microphone system, wireless mobile charger and timer to indicate the time of each intervention. Living format is much more than a support table thanks to its 24" vertical front screen shows both the event image, sponsor image and ID of each of the speakers.

### Advantages of the system

- 24" Full HD front screen.
- Built-in media player.
- Shure 18" condenser microphone
- Content management software
- Samsung MagicInfo.
- Manage speakers' times remotely with Timer.
- Wireless timer with display 7 inch touch.
- Manage up to 10 stopwatches simultaneously.
- Ensures that all speakers have the same amount of time.
- Helps speakers finish their presentation better
- Thanks to the countdown and green warning indicators, yellow and red according to the time they have left.
- Keep track of how much time is left until the next speaker.
- Differentiate the speeches according to their time.





## iEvents APP

### What is it?

It is an application downloaded directly from the Apple's App store or Google Play allowing the delegate to interact in real time with the organization of the Congress, receiving in digital format all the necessary information which in turn allows the management of one's own agenda.

### How does iEvents work?

After having received confirmation of registration to the Congress, the user can download the application for smartphones and directly access their information entering the user information and password provided by the technical secretariat. Before the Congress begins the user can update and prepare their own personal agenda with the scientific activities of their choice.

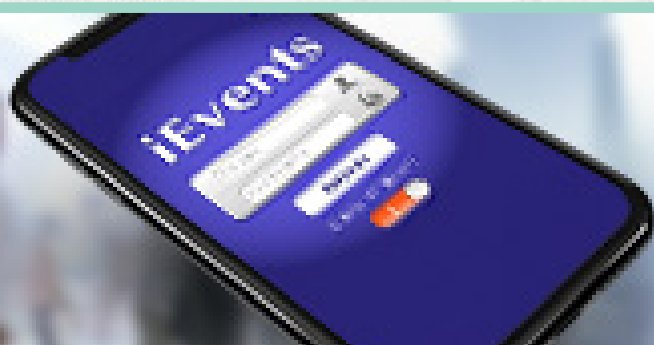
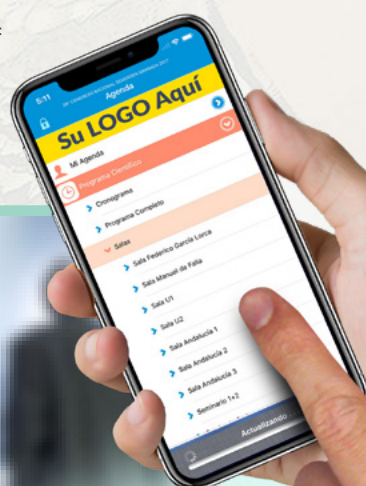
### What if my terminal is not compatible?

For delegates whose terminal is not compatible with either Apple or Android, a Bluetooth server will be activated at the venue so Congress information can be received. All that is needed is to approach one of the Touch screen totems located in the Technical Secretariat and allow the interaction with your device.

In case you do not want to use mobile devices, there will be Touch screen totems available for consulting the application situated throughout the venue.

## Advertisement on iEvents APP

The Sponsor will have its logo placed on every page and section of the app.







**Commercial oportunities**

# **Other Collaborations**





# Other Collaborations: Tiers

## Tier I

Full-year recognition on International Conference on Palearctic Steppe Birds website.

In addition:

- Rotating banner (shared) ad on International Conference on Palearctic Steppe Birds website for the life of the site
- Banner ad on the online version the Conference programme and APP with a link to your website
- Full-page ad in the final program
- 3x3m Exhibit space at International Conference on Palearctic Steppe Birds with designated exhibit hours.
- 2 complimentary registrations to the Conference

## Tier II

Full-year recognition on International Conference on Palearctic Steppe Birds website

In addition:

- Rotating banner (shared) ad on International Conference on Palearctic Steppe Birds website website for life of the site
- Half-page ad in final program
- 3x3m Exhibit space at International Conference on Palearctic Steppe Birds with designated exhibit hours.
- 2 complimentary registrations to the Conference.





## Other Collaborations

### Conference Website

#### Features:

Sponsorship of the official Conference website. The sponsor will have its logo placed in our website, which will be displayed following the committee's instructions to ensure the scientific integrity of the event.

### Insert in the Congress Bag (Each Insert)

#### Features:

Sponsor information will be included in the delegate's informational material once approved by the organizing committee.



### Congress Bag

#### Features:

The company name and logo will be placed on each bag given to all delegates when they pick up their badges. In addition, with this promotion you can include a promotional document inside the bag (the cost includes manufacturing).

### Coffee Break

#### Features:

The Logo of the company will be displayed in all coffee break points. All delegates will use this service.



### Notepads and Pens

#### Features:

The company name and logo will be printed on the notepads and pens that will be included in the Congress bag.

### Publicity in the final Program

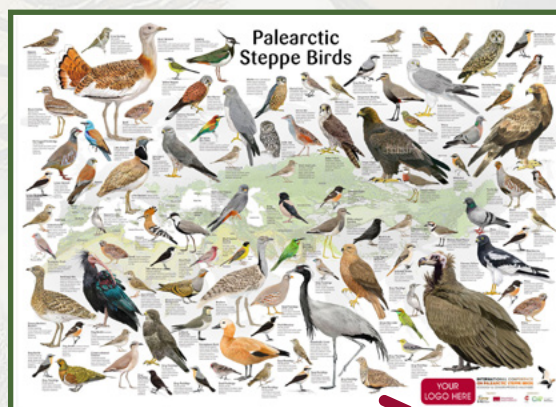
#### Features:

A full color page or half-page advertisement in the program

### Assistant's gifts

#### Features:

A full color printed poster will be a special gift for all attendees. The sponsor that choose this collaboration will have the opportunity to include the logo in the indicated area.



**YOUR LOGO HERE**





## Summary of collaborations

Commercial Exhibition	
Space for booth/stand – 9 sqm	2.645€
Space for booth/stand – 36 sqm	7.590€
Promotional table with two chairs	2.000€
Display in sponsor area	1.000€
Tiers	
Tier I	Corporate Exhibitors – 6.645€ Non-Profit Exhibitors – 5.900€
Tier II	Corporate Exhibitors – 6.445€ Non-Profit Exhibitors – 5.800€
Workshop	2.700€
Other Collaborations	
Conference Website	3.000€
Insert in the Conference Bag	500€
Conference bag	Please contact technical secretariat
Coffee breaks	Please contact technical secretariat
Notepads and Pens	Please contact technical secretariat
Publicity in the final Program	Full page – 500€ Half page – 300€
Assistant's gifts	3.600€

**\*\*TAX (21%) not included**

*Note: the organizing Committee is open to suggestions should you be interested in any other collaboration not included on this dossier.*





## Registration info

Registrations should be made using the online registration form. Alternatively, you may send a completed registration form (pdf) to the Technical Secretariat with proof of payment by bank transfer or credit card authorization.

Registration fee	Early bird-Until January, 15 2025	Regular bird: 16th January-11 <sup>th</sup> March 2025	Late/on-site bird: from March,12 <sup>th</sup> 2025
Standard registration			
High and upper-middle income country	350	450	500
Lower-middle and low income country	250	350	400
Student registration			
High and upper-middle income country	250	300	350
Lower-middle and low income country	200	250	300
Companions of congress attendees			
High and upper-middle income country	180	180	180
Lower-middle and low income country	150	150	150

All fees are in euro (€)

21% VAT included

(1) To be eligible for student registration you must be a PhD or lower-level degree student at the moment of registering. A proof of the student status (e.g., a copy of the student card, or enrolment for the current academic year) has to be sent by e-mail to: [registrations@steppebirds.com](mailto:registrations@steppebirds.com)

(2) To be eligible for discounted registration you must be working or studying at institutions from upper-middle, lower-middle or low-income countries (LIC). Full list of these countries can be found on the World Bank web. A proof of the current place of residence (e.g., a resident permit, a recent utility bill, etc.) has to be sent by e-mail to: add email. Link to LIC's list: <https://datahelpdesk.worldbank.org/knowledgebase/articles/906519-world-bank-country-and-lending-groups>

Registration fee includes

- Access to scientific sessions
- Access to the commercial exhibition area
- Scheduled coffee & snack breaks
- Identification badge
- Congress documentation
- Electronic access to abstracts
- Certificate of Attendance





## Cancelation policy

Cancellations and changes to any form of collaboration with the Conference must be made in writing and communicated to the Technical Secretariat of the Conference, by email:

[adominguez@fase20.com](mailto:adominguez@fase20.com)

- As of February 24th, 2025, the cancellation of the collaboration will lead to the loss of 100% of the contribution.
- All refunds will be made after the Conference.
- Collaborations, support reservations and sponsorship elements must be formalized by invoice within a period of no more than 15 days from the reservation of the space. In the case of not carrying out said billing, the Technical Secretariat may release the reservation made.
- In the event that the refund is made due to circumstances specific to the collaborating company, in no case will the amount of the collaboration be refunded.

Exceptional cases of cancellation, postponement or force majeure circumstances:

- In the event of cancellation of the Conference for reasons beyond the control of the sponsoring entity and not holding the same or a similar alternative. The invoiced amount will be refunded.
- In the case of postponement due to force majeure or considering that the health circumstances did not manage to carry out the event, the amount of the collaboration will be applicable for the new dates decided by the organized society.
- In the case of changing the format of the Conference into a virtual one, the collaboration options will be negotiated with the sponsoring entity that equates the collaboration in the on-site format to a similar one in the virtual Conference.





# Reservation form

## Invoice Data

Company Name

VAT Number.

Address

City

ZIP Code

Phone Number

E-Mail Address

**\*\*\* It is imperative send to us by e-mail the Company logo that you want to appear in the Congress publications. Format .tiff, .psd or .eps, with a quality of 300ppp**

## Contact Person

## Commercial Name for publications

\*\*\* Please spell it as it should appear (uppercase, lowercase, accent). This trade name will be published in the congress program.

Our company accept the conditions of the Commercial Exhibition, requesting through this form the collaboration with:

1ST Option Stand Number

TOTAL M2

2ND Option Stand Number

TOTAL M2

Scientific Activity

Other Collaboration

At the final Price of  
by:

+ 21% VAT, and we accept to pay the 100% of the amount

Bank Transfer: FASE 20 SL

- Bank: CAIXABANK
- IBAN: ES98 2100 7047 1102 0004 4529
- SWIFT/BIC: CAIXESBBXXX

Bank Check made payable to FASE 20 SL

Signature and Company Stamp

Date